

Notes to the consolidated financial statements

continued

4. Segmental information continued

Geographic information

The Group is domiciled in the UK and the following tables detail external revenue by location of customers, trade receivables and non-current assets (excluding deferred tax) by geographic area:

Revenue	2019 £m	2018 £m
UK	349.9	324.9
Ireland	5.2	5.2
Total revenue	355.1	330.1
Trade receivables	2019 £m	2018 £m
UK	24.5	24.9
Ireland	0.4	0.5
Total net trade receivables	24.9	25.4
Non-current assets (excluding deferred tax)	2019 £m	(Restated) 2018 £m
UK	376.6	342.6
Ireland	6.6	6.9
Total non-current assets (excluding deferred tax)	383.2	349.5

Due to the large number of customers the Group serves, there are no individual customers whose revenue is greater than 10% of the Group's total revenue in all periods presented in these financial statements.

5. Revenue

The Group's operations and main revenue streams are those described in these annual financial statements. The Group's revenue is derived from contracts with customers. The nature and effect of initially applying IFRS 15 on the Group's financial statements is disclosed in note 2.

Disaggregation of revenue

In the following table the Group's revenue is disaggregated by customer type. This level of disaggregation is consistent with that used by the OLT to assist in the analysis of the Group's revenue-generating trends.

Revenue	2019 £m	2018 £m
Retailer	293.0	268.7
Home Traders	10.2	11.4
Other	1.4	1.1
Trade	304.6	281.2
Consumer Services	28.0	29.8
Manufacturer and Agency	22.5	19.1
Total revenue	355.1	330.1

Contract balances

The following table provides information about receivables, contract assets and contract liabilities from contracts with customers.

	2019 £m	2018 £m
Receivables, which are included in trade and other receivables	27.0	28.8
Accrued income	28.0	26.7
Deferred income	(13.2)	(1.8)

Accrued income relates to the Group's rights to consideration for services provided but not invoiced at the reporting date. Accrued income is transferred to receivables when invoiced.

Deferred income relates to advanced consideration received for which revenue is recognised as or when services are provided. Included within deferred income is £11.2m (2018: £nil) relating to consideration received from Auto Trader Auto Stock Limited (which forms part of the Group's joint venture) for the provision of data services (note 16). Revenue relating to this service is recognised on a straight-line basis over a period of 20 years.