

**Shopify Inc.**  
**Notes to the Consolidated Financial Statements**  
Expressed in US \$000's except share and per share amounts

**21. Segment and Geographical Information**

The Company has determined that it operates in a single operating and reportable segment.

The following table presents total external revenues by geographic location, based on the location of the Company's merchants:

	Years ended			
	December 31, 2019		December 31, 2018	
	\$	%	\$	%
Canada	96,168	6.1%	70,774	6.6%
United States	1,079,520	68.4%	755,454	70.4%
United Kingdom	103,498	6.6%	69,596	6.5%
Australia	68,571	4.3%	47,937	4.5%
Rest of World	230,416	14.6%	129,468	12.0%
	<u>1,578,173</u>	<u>100.0%</u>	<u>1,073,229</u>	<u>100.0%</u>

The following table presents the total net book value of the Company's long-lived physical assets by geographic location:

	December 31, 2019		December 31, 2018	
	\$	%	\$	%
Canada	102,832	93.6%	58,460	94.9%
United States	4,747	4.3%	1,593	2.6%
Rest of World	2,302	2.1%	1,559	2.5%
	<u>109,881</u>	<u>100.0%</u>	<u>61,612</u>	<u>100.0%</u>

**22. Business Acquisitions**

***Helpful.com, Inc.***

On January 28, 2019, the Company completed the acquisition of Helpful.com, Inc. (Helpful), a company based in Toronto, Canada, that builds enterprise mobile products through the use of artificial intelligence. The Company acquired 100 percent of the outstanding shares of Helpful. The transaction was accounted for as a business combination. The operations of Helpful have been consolidated into the Company's results as of the acquisition date.

***Handshake Corp.***

On May 7, 2019, the Company completed the acquisition of Handshake Corp. (Handshake), a company based in New York, United States, which provides business-to-business ecommerce solutions. The Company acquired 100 percent of the outstanding shares of Handshake. The transaction was accounted for as a business combination. The operations of Handshake have been consolidated into the Company's results as of the acquisition date.

***Vinderbit Pty Ltd***

On June 28, 2019, the Company completed the acquisition of Vinderbit Pty Ltd (Vinderbit), a company based in Australia, that provides back-office inventory management software solutions. The Company acquired 100 percent of the outstanding shares of Vinderbit. The transaction was accounted for as a business combination. The operations of Vinderbit have been consolidated into the Company's results as of the acquisition date.