

- Volatility: The Company determines expected volatility based on historical volatility of the Company's common stock for the term of the purchase period.
- Dividend Yield: The expected dividend assumption is based on the Company's intent not to issue a dividend under its dividend policy.

#### NOTE 14-INFORMATION CONCERNING PRODUCT LINES, GEOGRAPHIC INFORMATION, ACCOUNTS RECEIVABLE AND REVENUE CONCENTRATION

The Company identifies its business segments based on business activities, management responsibility and geographic location. For all periods presented, the Company operated in a single reportable business segment.

The following is a breakdown of revenue by product family (in thousands):

	Fiscal Years		
	2019	2018	2017
<i>Revenue by product line<sup>(1)</sup> :</i>			
New products	\$ 3,123	\$ 5,735	\$ 5,853
Mature products	7,187	6,894	6,296
Total revenue	<u>\$ 10,310</u>	<u>\$ 12,629</u>	<u>\$ 12,149</u>

(1) New products include all products manufactured on 180 nanometer or smaller semiconductor processes, eFPGA IP license, QuickAI and SensiML AI software as a service (SaaS) revenues. Mature products include all products produced on semiconductor processes larger than 180 nanometer.

The following is a breakdown of revenue by shipment destination (in thousands):

	Fiscal Years		
	2019	2018	2017
<i>Revenue by geography:</i>			
Asia Pacific (1)	\$ 3,049	\$ 4,905	\$ 5,810
Europe	2,459	1,280	2,015
North America (2)	4,802	6,444	4,324
Total revenue	<u>\$ 10,310</u>	<u>\$ 12,629</u>	<u>\$ 12,149</u>

(1) Asia Pacific includes revenue from China \$1.1 million or 11% and Japan of \$1.8 million or 17% of total revenue in 2019 and \$1.8 million or 15% and \$1.6 million or 12% of total revenue in 2018, respectively. In 2017, revenue from China and Japan were \$1.3 million or 11% and \$1.5 million or 12%, respectively.

(2) North America includes revenue from the United States of \$4.7 million or 46% of total revenue in 2019, \$6.4 million or 50% of total revenue in 2018 and \$4.2 million or 34% of total revenue in 2017.

The following distributors and customers accounted for 10% or more of the Company's revenue for the periods presented:

	Fiscal Years		
	2019	2018	2017
Distributor "A"	40 %	34 %	33 %
Distributor "C"	13 %	—	—
Customer "B"	13 %	12 %	11 %
Customer "E"	10 %	—	—
Customer "G"	—	10 %	19 %
Customer "J"	—	10 %	—