
HIMEDIA GROUP IS ELIGIBLE FOR THE “PEA-PME” FUNDS

Paris, September 28th, 2016, 5:45 p.m. : HiMedia Group (Code ISIN 0012821890 - HIM, HIM.FR) is eligible for the “pea-pme” funds

This eligibility complies with the Order n°2014-283 from March the 4th applying with the article 70 of the Financial Law n°2013-1278 for 2014 dated 29th of December 2013, fixing the eligibility for the PEA-PME for companies as follows: less than 5,000 salaries on one side and total revenues inferior to 1.5 billion euros or the value of total assets inferior to 2 billion euros on the other side.

Next results announcement: Third-quarter results, on 8 November 2016

About HiMedia Group:

A pioneer in the sector, HiMedia is a European leader in digital marketing.

With operations in six European countries, the United States and Latin America, the Group reported revenue of €65 million in 2015.

Independent since its creation, the company is listed on NYSE Euronext Paris, in compartment C, and is included in the CAC Small, CAC All-Tradable and CAC SME indices. ISIN: FR 0012821890 / Symbol: HIM

For more information, visit: www.himediagroup.com/himedia and info@hi-media.com

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This press release does not constitute an offer to sell, or a solicitation of an offer to buy HiMedia shares. To obtain more detailed information about the HiMedia Group, visit the Investors section of our website <http://www.himediagroup.com>.

This press release may contain certain forward-looking statements. Although HiMedia Group believes that these statements are based on assumptions that were reasonable as of the date of this press release, they are by their very nature subject to risks and uncertainties that could cause actual results to differ from those indicated or projected in these statements. HiMedia

Group operates in a continually changing environment and new risks may emerge. HiMedia Group assumes no obligation to update these forward-looking statements to reflect any new information, future events or other circumstances.