



14 October 2016

Disclosure of trading in own shares under a share buyback programme

I. Reporting of transactions in aggregated form (per day and per trading venue)

Issuer's registered name: Ipsos SA

Issuer's Identification code: 9695002OY2X35E9X8W87

Trading day	Nature of the transaction	Identification code of the financial instrument	Total volume per day (number of shares)	Weighted average price per day	Market	Purpose of the purchase
5 Oct. 2016	Purchase	FR0000073298	163,690	28.94	Over- the-counter	Covering of the employee share ownership plans