



**DISCLOSURE OF TRADING IN OWN SHARES
FOR OCTOBER 2016**

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for October 2016:

Date	Number of shares	Average weighted price in €	Amount in €
28/10/16	52 848	127,4000	6 732 835,20
TOTAL	52 848	127,4000	6 732 835,20

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2017 Agenda (all dates to be confirmed)

Full Year 2016 results	15 February 2017	Meeting – BIC Headquarters
1 st Quarter 2017 results	26 April 2017	Conference call
2017 AGM	10 May 2017	Meeting – BIC Headquarters
2 nd Quarter and 1 st Half 2017 results	3 August 2017	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2015, BIC recorded net sales of 2,241.7 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes : FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Sustainability Excellence Europe, STOXX ESG Leaders and Gaia Index.

For more information, please visit BIC corporate web site: www.bicworld.com

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