

Puteaux, December 1st 2015

## **Successful new bond issue: €400 million, 5 years**

Havas today successfully issued a five-year €400 million bond (maturing on December 8, 2020) with a 1.875% coupon.

This bond issue was over-subscribed 3 times by a diversified investor base. The order book of €1.2 billion once again demonstrates the confidence investors have in Havas' strategy and development.

This bond issue will enable Havas to diversify its funding sources, to lengthen the maturity of its debt and to benefit from attractive interest rates.

BNP Paribas, CM-CIC and Société Générale CIB are the global coordinators. Crédit Agricole CIB is acting as passive book runner.

### **About Havas**

Havas is one of the world's largest global communications groups. Founded in 1835 in Paris, the Group now employs 18,000 people in over 100 countries. Havas is committed to being the world's best company at creating meaningful connections between people and brands through creativity, media and innovation. Havas is also the most integrated Group in its sector, with most of its creative and media teams sharing the same premises, the Havas Villages, designed to increase synergies and creativity for all its clients and agencies.

Havas is organized into two divisions: Havas Creative Group and Havas Media Group. Havas Creative Group incorporates the Havas Worldwide network (havasworldwide.com), 316 offices in 75 countries, the Arnold micro-network (arn.com), 15 agencies in 12 countries, as well as several leading agencies including BETC. Havas Media Group (havasmediagroup.com) operates in over 100 countries, and incorporates four major international networks: Havas Media (havasmedia.com), Arena Media (arena-media.com), Forward Media and Havas Sports & Entertainment (havas-se.com).

Further information about Havas is available on the company's website: [havas.com](http://havas.com)

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