

**ADLPartner: REPORT ON THE COMBINED GENERAL MEETING
HELD 30 NOVEMBER 2015**

Paris, 9 December 2015 (5:45 pm) – ADLPartner's Combined General Meeting, chaired by Michel Gauthier, Supervisory Board member, was held on 30 November.

ADLPartner's shareholders adopted the resolutions put forward, primarily including:

- Acknowledgement of the appointment of a new incumbent statutory auditor and the appointment of a new deputy statutory auditor;
- Authorization for the Management Board to award bonus shares, based on existing Company shares, to employees and executive officers of the Company and other companies within its group.

The bonus shares are intended to replace the stock option plans awarded each year. They will make it possible to further strengthen staff motivation, while offering an adapted remuneration tool, taking on board the favorable arrangements introduced with the French "Macron" Act.

Following on from the General Meeting, Jean-Marie Vigneron, Chairman of the Management Board, has decided to waive certain stock options that were awarded to him previously.

The voting results will be put online on the ADLPartner site (www.adlpartner.com) shortly.

Company information

As a specialist in relational marketing, ADLPartner designs, markets and implements customer relation management and loyalty services on its own behalf or on behalf of its major partners (banks, retailers, services, e-commerce, etc.).

Contacts

ADLPartner
Investor Relations & Financial Information
relations.investisseurs@adlpartner.fr
tel: +33 1 41 58 72 03

Calyptus
Cyril Combe
cyril.combe@calyptus.net
tel: +33 1 53 65 68 68

ADLPartner is listed on the regulated market Euronext – Compartment C

ISIN: FR0000062978–ALP – Bloomberg: ALP:FP – Reuters: ALDP.PA

www.adlpartner.com