

Gemalto awarded three times as the global leader in transport ticketing solutions

Amsterdam – Dec. 16, 2015 - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, has been recognized by three market research analysts as the world's number one supplier of contactless and mobile solutions for [public transportation](#). ABI Research, Juniper Research and IHS have all published independent reports that rank Gemalto as the global leader in this fast-growing sector. They scored the company highly for its market position, commitment to innovation, international presence and evident success in implementing a series of pioneering NFC applications for major public transportation networks.

Transport providers in over 50 cities and countries are now using Gemalto's solutions, including the world's busiest metro systems in Beijing, Shanghai and Hong Kong. These schemes have enabled dramatic improvements in customer services and efficiency, resulting in better experience and shorter queues for millions of commuters. Gemalto's solutions also offer operators the opportunity to host additional value-added applications such as payment, access or mobile marketing, leading to new partnerships with other merchants and enterprises.

The factors cited by ABI in awarding first position to Gemalto include the company's broad product portfolio, high scores for implementation and innovation, and expansive global reach and penetration¹. Juniper highlighted Gemalto's pivotal position in the NFC market, supported by an extensive international presence². IHS reports, which cover transport card shipment volumes, also rank Gemalto as number one for share of this worldwide market³.

"[These reports confirm Gemalto as the perfect companion on the journey towards seamless contactless travel. Our solutions are hugely experienced with transport operators and their partners like system integrators, mobile operators and banks to deliver successful and scalable outcomes," said Serge Barbe, Senior Vice President of Embedded Software and Card Management for Gemalto. "Furthermore, there is no doubt that deployments on train, bus and metro networks are rapidly familiarizing consumers with the new benefits of contactless and mobile payment transactions that take an increasing part in their everyday life."

Sources:

1. ABI Research "Transportation and Ticketing Card" report - December 2014
2. Juniper "Mobile & Online Ticketing 2015-2019 Market Trends" report- March 2015
3. IHS TECHNOLOGY "Smart Cards in Transportation" report – 2015" 9 October 2015

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in digital security, with 2014 annual revenues of €2.5 billion and blue-chip customers in over 180 countries.

Gemalto helps people trust one another in an increasingly connected digital world. Billions of people want better lifestyles, smarter living environments, and the freedom to communicate, shop, travel, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. In this fast moving mobile and digital environment, we enable companies and administrations to offer a wide range of trusted and convenient services by securing financial transactions, mobile services, public and private clouds, eHealthcare systems, access to eGovernment services, the Internet and internet-of-things and transport ticketing systems.

Gemalto's unique technology portfolio - from advanced cryptographic software embedded in a variety of familiar objects, to highly robust and scalable back-office platforms for authentication, encryption and digital credential management - is delivered by our world-class service teams. Our 14,000 employees operate out of 99 offices, 34 personalization and data centers, and 24 research and software development centers located in 46 countries.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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