



digital advertising experts

Press release

HIMEDIA: CHANGE OF PUBLICATION DATE FOR 2015 HALF-YEAR RESULTS ON 10 SEPTEMBER 2015

Paris, July 23rd 2015, 5.35 PM – HiMedia SA, group of digital services (ISIN: FR0000075988, PARIS: HIM, HIM.FR) today announced a change to its financial communication calendar.

Due to the separation of the advertising and payment activities completed in July, the Group will publish its 2015 half-year results on Thursday September 10, 2015 after market closing, instead of Thursday July 30, before market opening.

About HiMedia:

Pioneer in its field, HiMedia is a European leader in digital marketing. The company offers its clients a wide range of advertising solutions to leverage and optimize their digital strategy.

Established in 7 European countries, in the United States and in Latin America, the Group employs more than 280 people and generated sales of €76 million in 2014.

Independent since its creation, the company is listed on the Euronext Paris Compartment C and is included in the CAC Small, CAC-All Tradable indices and CAC PME. Code ISIN: FR 0000075988 / Mnémon: HIM

More information on www.himediagroup.com/en/our-businesses-himedia-digital-advertising

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Contacts Citigate Dewe Rogerson:

Agnès Villeret (Investor relations)
0033 (0)1 53 32 78 95 - 0033 (0)6 66 58 82 61
agnes.villeret@citigate.fr

Audrey Berladyn (Press)
0033 (0)1 53 32 84 76 – 0033 (0)6 68 52 14 09
audrey.berladyn@citigate.fr

This press release does not constitute an offer to sell, or a solicitation of an offer to buy Hi-Media shares. If you wish to obtain more complete information about HiMedia, please refer to our Internet site <http://www.himediagroup.com/> under the Investors heading. This press release may contain some forward-looking statements. Although HiMedia considers that these statements are based on reasonable hypotheses on the publication date of this release, they are by their very nature subject to risks and uncertainties that could cause the actual results to differ from those indicated or projected in these statements. HiMedia operates in a continually changing environment and new risks could potentially emerge. HiMedia assumes no obligation to update these forward-looking statements, whether to reflect new information, future events or other circumstances.