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Monthly survey on retail trade 2023Jul

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Manufactured goods sales were stable in July

Note: the trend in retail sales does not reflect that of total household consumption: the latter includes other sectors, on-month change (%). Seasonally and working-day adjusted volumes

TS sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)

COM_DET_2273_en_retail-trade-july-2023.pdf (PDF, 138 Ko)
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 The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components
 In July, manufactured goods sales were stable at -0.2% (after +0.7% in June), with contrasting trends across sub-sectors: sales of furniture (+12.9%, after -0.9%), consumer electronics (+5.5%, after -1.0%), games and toys (+3.9%, after -3.6%) and textiles-wearing apparel (+1.9% after -2, 7%) all benefited from extended sales in July, whereas the new car (-5.8%, after -0.7%), bicycles and motorcycles (-5.1%, after +6.1%) and jewellery and timepieces (-3.1%, after +5.3%) sectors all lost ground.

Food sales fell by 2.6% this month.

As regards distribution channels, department store sales rose (1.4%), while those of small retailers and hypermarkets registered a decline (-1.6%).

Three-month-on-three-month, overall turnover in retail trade was down slightly (-0.5%), with manufacturing goods sales stable (-0.2%) and food sales dropping (-1.1%).