



digital advertising experts

Press release

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## HIMEDIA : LIQUIDITY AGREEMENT

**Paris, July 3, 2015** – The liquidity contract between HiMedia (PARIS: HIM - ISIN FR0000075988) and Oddo Corporate Finance has resumed on July 1st, 2015 date of the exceptional distribution.

The interim balance sheet as of June 30, 2015, contained the following assets under the liquidity account:

- 171.568 shares,
- 301,787.97 Euros.

As a reminder, the interim balance sheet as of December 31, 2014, contained the following assets under the liquidity account:

- 144,945 shares
- 359,588.36 Euros

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### About HiMedia:

Pioneer in its field, HiMedia is the leading European advertising network. The company offers its clients a wide range of advertising solutions to leverage and optimize their digital strategy.

Established in 7 European countries, in the United States and in Latin America, the Group employs more than 280 people and generated sales of €76 million in 2014.

*Independent since its creation, the company is listed on the Euronext Paris Compartment C and is included in the CAC Small, CAC-All Tradable indices and CAC PME. Code ISIN: FR 0000075988 / Mnémon: HIM*

More information on [www.himediagroup.com/en/our-businesses-himedia-digital-advertising](http://www.himediagroup.com/en/our-businesses-himedia-digital-advertising)

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*This press release does not constitute an offer to sell, or a solicitation of an offer to buy Hi-Media shares. If you wish to obtain more complete information about HiMedia, please refer to our Internet site <http://www.himediagroup.com/> under the Investors heading. This press release may contain some forward-looking statements. Although HiMedia considers that these statements are based on reasonable hypotheses on the publication date of this release, they are by their very nature subject to risks and uncertainties that could cause the actual results to differ from those indicated or projected in these statements. HiMedia operates in a continually changing environment and new risks could potentially emerge. HiMedia assumes no obligation to update these forward-looking statements, whether to reflect new information, future events or other circumstances.*