

Paris, September 29, 2014

**Bertrand Blaise Appointed Communications Director PSA Peugeot Citroën**

**Bertrand Blaise** has been appointed **Senior Vice President, Corporate Communications** of PSA Peugeot Citroën effective 1 November 2014. He will replace Jonathan Goodman, who has chosen to pursue his career outside France, with another company in the automotive industry.

Mr Blaise will report to Carlos Tavares, Chairman of the Managing Board.

Bertrand Blaise, 49, holds a post-graduate degree in communications from Centre d'Etudes Littéraires et Scientifiques Appliquées (CELSA)-Université Paris 4 and a degree in political science and international relations from Institut d'Etudes Politiques (IEP) in Strasbourg. He joins PSA Peugeot Citroën after serving for seven years as Vice President, International Communication at Alstom. Before moving to Alstom, he held a variety of positions in communications at Renault and within the Renault-Nissan alliance, including four years in the Asia-Pacific region (1999-2003) and four years as Vice President, Product and Brand Communication (2003-2007).

**About PSA Peugeot Citroën**

*With its three world-renowned brands, Peugeot, Citroën and DS, PSA Peugeot Citroën sold 2.8 million vehicles worldwide in 2013, of which 42% outside Europe. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of €54 billion in 2013. The Group is the European leader in low-carbon vehicles, with average emissions of 115.9 grams of CO<sub>2</sub> per km in 2013. PSA Peugeot Citroën has sales operations in 160 countries. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia).*

*For more information, please visit [psa-peugeot-citroen.com](http://psa-peugeot-citroen.com).*

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