

## JCDecaux intends to acquire 24.9% in Ankünder (Austria)

### Out of Home Media

Algeria  
Argentina  
Australia  
Austria  
Belgium  
Brazil  
Bulgaria  
Cameroon  
Canada  
Chile  
China  
Croatia  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Hungary  
Iceland  
India  
Ireland  
Israel  
Italy  
Japan  
Kazakhstan  
Korea  
Latvia  
Lithuania  
Luxembourg  
Malaysia  
Norway  
Oman  
Poland  
Portugal  
Qatar  
Russia  
Saudi Arabia  
Singapore  
Slovakia  
Slovenia  
South Africa  
Spain  
Sweden  
Thailand  
The Netherlands  
Turkey  
Ukraine  
United Arab Emirates  
United Kingdom  
United States  
Uruguay  
Uzbekistan

**Paris, 14 June 2012 – JCDecaux SA** (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announced today that its Austrian majority owned subsidiary Gewista intends to acquire 24.9% of Graz based Outdoor Advertising company Ankünder (founded in 1924). This transaction which is subject to Anti-Trust Approval would involve the contribution by Gewista of certain of its Austrian assets into Ankünder.

**Jean-François Decaux, Co-Chief Executive Officer of JCDecaux**, said: *“We know Ankünder very well through our JV companies in Croatia and Slovenia. This deal will enable Gewista/Ankünder to enhance the quality of their national campaigns and as a result be beneficial to their clients on the Austrian market.”*

### Key Figures for the Group:

- 2011 revenues: €2,463m; Q1 2012 revenues: €569.0m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Dow Jones Sustainability indexes
- No.1 worldwide in street furniture (426,200 advertising panels)
- No.1 worldwide in transport advertising with 175 airports and 280 contracts in metros, buses, trains and tramways (367,800 advertising panels)
- No.1 in Europe for billboards (208,500 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (202,200 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,013,500 advertising panels in more than 55 countries
- Present in 3,700 cities with more than 10,000 inhabitants
- 10,300 employees

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