

# PRESS RELEASE



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## **Eurotunnel Le Shuttle awarded the first Coach Tourism Green Award**

At the 2012 Coach Tourism Awards organised by Coach Monthly, the magazine for the coach tourism community, Eurotunnel Le Shuttle won the inaugural Coach Tourism Green Award in recognition of its commitment to reducing the carbon footprint of carriers, and notably coach operators. The 2012 awards brought together more than 360 industry professionals and members of the coach tourism community and Eurotunnel's prize was awarded by the readers of Coach Monthly.

Eurotunnel is the only cross-Channel operator to carry out an annual carbon audit. The Group has reduced its greenhouse gas emissions by 56% since 2006, which earned the renewal of its Carbon Trust Standard certification. Eurotunnel Le Shuttle continues to introduce innovation to save energy, protect air quality, manage waste and water, and control noise. Eurotunnel carried nearly 56,100 coaches in 2011 with traffic increasing by 11% in the first quarter due in large part to the high frequency of Shuttle departures: the Shuttle offers a departure every 15 minutes at peak saving time for customers with a crossing that takes just 35 minutes.

**Jo Willacy, Eurotunnel Commercial Director**, stated: *"Eurotunnel Le Shuttle is delighted to be recognised for the continued efforts of its teams to minimise the impact of its operations on the environment and to offer passengers the greenest way to cross the Channel by coach. Our latest innovation, which is proving very popular, is an eco-comparison tool that allows coach operators to calculate their carbon savings when taking the Shuttle."*

**The editor of Coach Monthly, Stuart Render** commented: *"Eurotunnel Le Shuttle plays a key role in delivering a high quality of service to coach operators across the UK."*

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