

Paris, September 8, 2014

**Rallye announces its intention to file a project of
simplified tender offer for Groupe GO Sport's shares**

Rallye informed Groupe GO Sport of its intention to soon file a project of simplified tender offer for Groupe GO Sport's shares at a price of €9.10 per share, followed, provided that the conditions are met, by a squeeze-out. This price will be subject to review by the independent expert appointed by Groupe GO Sport and the French Financial Markets Authority (AMF).

The Board of Directors of Groupe GO Sport, who met today for this purpose, unanimously decided to appoint, in accordance with articles 261-1 I 1° and II of the general regulations of the French Financial Markets Authority, Farthouat Finance, represented by Marie-Ange Farthouat, as the independent expert responsible for preparing a report on the simplified tender offer's financial conditions and, if appropriate, on the squeeze-out.

The Board of Directors of Groupe GO Sport will issue a reasoned opinion about the terms and conditions of the project of simplified tender offer, once the Board has reviewed the independent expert's report and the relating documentation.

Both reasoned opinion and independent expert's report will be made public, in accordance with the provisions of the general regulations of the French Financial Markets Authority.

To date, Rallye holds, directly and indirectly, 93.72% of Groupe GO Sport's shares and 94.62% of its voting rights.

Contacts

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