



Press release, 14 June 2012

Le Delos Invest II, a wholly-owned subsidiary of Société Paul Ricard, delivered to Société Générale on Wednesday 13 June 2012 Pernod Ricard shares representing 1.12% of the share capital and 1.03% of the voting rights. This transaction relates to the unwinding of a forward transaction entered into in October 2007 by Le Delos Invest II, through which the Ricard family had acquired Pernod Ricard shares.

This contract was part of the overall strategy of the Ricard family to strengthen its shareholding in the capital of Pernod Ricard. The unwinding does not change this strategy, the Ricard family reserving the possibility of strengthening its shareholding in Pernod Ricard according to the developments of the environment and opportunities.

Following the unwinding of this contract, Société Paul Ricard and its subsidiaries together hold 13.14% of Pernod Ricard's share capital and 18.88% of the voting rights.

Contact:
Guillaume Toutté
Advisor
+33 (0)1 53 57 65 24