



PRESS RELEASE

Lagardère

Paris, September 10, 2014

## Lagardère launches successfully its 5-year bond issue

Lagardère successfully launched today a €500m, 5-year (due in September 2019) bond issue, with an annual coupon of 2%.

The order book reached an amount of €1.5bn, 3 times oversubscribed.

The success of the launch of this bond issue illustrates the investors' confidence in the Lagardère group's strategy and in the soundness of the company's financial profile.

The proceeds of this bond issue are intended to be used for the general corporate purposes, and notably the reimbursement of the remaining amount of the bond issued in 2009 and due in October 2014.

This new bond issue will enable Lagardère to lengthen the maturity of his debt profile and to maintain its liquidity.

JP Morgan and Natixis are acting as global coordinators on this bond issue, with Barclays, Citi, Commerzbank, Crédit Agricole CIB, Mediobanca and Société Générale as joint bookrunners.

Lagardère is a world-class diversified media group (Book and e-Publishing; Travel Retail and Distribution; Press, Audiovisual, Digital and Advertising Sales Brokerage; Sports and Entertainment).  
Lagardère shares are listed on Euronext Paris.  
[www.lagardere.com](http://www.lagardere.com)

### **Important Notice:**

Some of the statements contained in this document are not historical facts but rather are statements of future expectations and other forward-looking statements that are based on management's beliefs. These statements reflect such views and assumptions prevailing as of the date of the statements and involve known and unknown risks and uncertainties that could cause future results, performance or future events to differ materially from those expressed or implied in such statements.

Please refer to the most recent Reference Document (Document de référence) filed by Lagardère SCA with the French Autorité des marchés financiers for additional information in relation to such factors, risks and uncertainties.

Lagardère SCA has no intention and is under no obligation to update or review the forward-looking statements referred to above. Consequently Lagardère SCA accepts no liability for any consequences arising from the use of any of the above statements.

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