

Gemalto Selected by U.S. Cellular for LTE Deployment

Amsterdam, June 13, 2012 - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, announces its selection by U.S. Cellular, a leading mobile operator serving six million customers in 26 states, for its fourth generation Long Term Evolution (LTE) service launch. Gemalto will provide its [LinqUs Advanced Connectivity](#) solution. The solution, building on Gemalto's *LinqUs Advanced OTA* platform and utilizing the high-end *UpTeq LTE* subscriber module, will enable U.S. Cellular to authenticate subscribers to the LTE and CDMA networks and manage its secure access to 4G services with industry-leading efficiency.

The *LinqUs Advanced OTA* platform enables U.S. Cellular to instantly activate subscriptions and manage access to personalized services over IP-based LTE mobile networks. The *UpTeq LTE* is embedded with Gemalto's unique secure polling software that enables automatic update. This helps ensure 100% success rate for the download and activation of mission critical applications including M2M subscriptions, large NFC payment applications and the credentials for streaming video content over LTE networks. Thanks to the Gemalto "Always Connected" technology, the *UpTeq LTE* triggers its own update in order to ensure a maximal success rate and a unique end-user experience.

"Gemalto's solution will help our customers maintain the faster connections to the people, information and entertainment that enhance and simplify their lives," said Michael S. Irizarry, executive vice president chief technology officer, engineering and information services at U.S. Cellular. *"Gemalto's proven expertise and market understanding will help provide our customers with a dependable and reliable 4G LTE experience."*

"The changing wireless ecosystem is paving the way for incredible opportunities ahead for mobile network providers like U.S. Cellular," said Sébastien Cano, senior vice president of Telecommunications at Gemalto North America. *"Gemalto has award-winning expertise in the LTE space and is committed to supporting U.S. Cellular to reinforce its cutting edge innovation, network enhancement and unmatched customer service."*

For more information about U.S. Cellular, visit www.uscellular.com. For more information about Gemalto's wireless telecommunication solutions, visit www.gemalto.com/telecom.

Editor's note: *OTA* stands for *Over-the-Air*, referring to the remote management services for wirelessly connected devices.

About U.S. Cellular

U.S. Cellular rewards its customers with unmatched benefits and industry-leading innovations designed to elevate the customer experience. The Chicago-based carrier has a strong line-up of cutting-edge devices that are all backed by its high-speed nationwide network that has the highest call quality of any national carrier. Currently, 25 percent of customers have access to 4G LTE speeds and 54 percent will have access by the end of 2012. U.S. Cellular was named a J.D. Power and Associates Customer Service Champion in 2012 for the second year in a row. To learn more about U.S. Cellular, visit one of its retail stores or uscellular.com. To get the latest news, promos and videos, connect with U.S. Cellular on [Facebook.com/uscellular](https://www.facebook.com/uscellular), [Twitter.com/uscellular](https://twitter.com/uscellular) and [YouTube.com/uscellularcorp](https://www.youtube.com/uscellularcorp).

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in digital security with 2011 annual revenues of €2 billion and more than 10,000 employees operating out of 74 offices and 14 Research & Development centers in 43 countries.

We are at the heart of our rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are convenient, enjoyable and secure. Gemalto delivers on their expanding needs for personal mobile services, payment security, identity protection, authenticated online services, cloud computing access, eHealthcare and eGovernment services, modern transportation solutions, M2M communication,.

Gemalto develops secure software that runs on trusted devices which we design and personalize. We manage these devices, the confidential data they contain and the services they enable, throughout their life cycle. We innovate so that our clients can offer more ways of enhancing the convenience and security of their end-users' digital lives.

Gemalto is thriving with the growing number of people using its software and secure devices to interact in the digital and wireless world.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow @gemalto on Twitter.

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