

1. [Accueil](#)
2. Entity Print

Monthly survey on retail trade 2021Jan

Les dernières parutions

[Commerce de détail Jan 2024](#) [Commerce de détail Déc 2023](#) [Commerce de détail Nov 2023](#)

[Toutes les parutions](#)

In January, turnover in retail trade was almost stable

Total industrial goods and food sales: year-on-year change (%)

Notes: January 2021 and December 2020, y-o-y comparison; seasonally and working-day adjusted volume terms
Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (see methodology) [Download the PDF version of the document](#)
Document: 2233_en_retail-trade-january-2021.pdf
The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as healthcare, education and rents.
[COM DE DÉTAIL Jan 2024](#) [COM DE DÉTAIL Déc 2023](#) [COM DE DÉTAIL Nov 2023](#)
The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

In January 2021, turnover in retail trade inched down by 0.8% year-on-year (adjusted for seasonal and working-day variations) after rising by 16.2% in December. While food sales grew by 1.6%, industrial goods sales fell by 2.5% year-on-year. This development can be attributed to both the postponement of the sales period (from 20 January this year, whereas it started on 8 January last year) and the tightening of the curfew, from 8pm to 6pm across the whole country. Two sectors drove industrial goods higher: the optical sector, which experienced a significant rebound of 18.6% due to a particularly weak month in January 2020, and the DIY sector with a 16.2% increase, which maintained the momentum started in 2020. Conversely, the sectors that saw the sharpest falls were footwear, down 22.7%, textiles and clothing, down 20.3%, and sports equipment, down 16.8%.

By distribution channel, sales of small retailers fell by 2.8% year-on-year while those of large general retailers edged up by 1.2%. For January, the final data for distance selling were not yet available; for December 2020, it grew very strongly by 42.0% year-on-year (after 44.3% in November).