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HALF-YEAR FINANCIAL STATEMENT LIQUIDITY CONTRACT WITH SG SECURITIES (PARIS)

Paris, July 3, 2012 - Under the liquidity contract with SG Securities (Paris), the following means were attributable to the liquidity contract at June 30, 2012:

- 0 (nil) PUBLICIS GROUPE shares
- 28,811,776.45 €

Last half-year reporting at December 31, 2011, means attributed to the liquidity contract were:

- 10,000 PUBLICIS GROUPE shares
- 28,444,743.15 €

About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, part of the CAC 40 index] is the third largest communications group in the world, offering the full range of services and skills: digital and traditional advertising, public affairs and events, media buying and specialized communication. Its major networks are Leo Burnett, MSLGROUP, PHCG (Publicis Healthcare Communications Group), Publicis Worldwide, Rosetta and Saatchi & Saatchi. VivaKi, the Groupe's media and digital accelerator, includes Digitas, Razorfish, Starcom MediaVest Group and ZenithOptimedia. Present in 104 countries, the Groupe employs 54,000 professionals.

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Contacts

Publicis Groupe

Peggy Nahmany
Martine Hue

Corporate Communication
Investor Relations

+ 33 (0)1 44 43 72 83
+ 33 (0)1 44 43 65 00