

Press release

RHODIA ANNOUNCES THE 2010 EDITION OF THE *RHODIA PIERRE-GILLES DE GENNES AWARD* FOR SCIENCE & INDUSTRY

Paris, June 22, 2010 ---- Rhodia announced the call for application to the scientific and academic community for the second edition of the *Rhodia Pierre-Gilles de Gennes Award for Science and Industry*. This prize will be officially awarded on October 14th, 2010.

This international prize is awarded once every two years to active scientists who are members of academic institutions, universities or private research facilities. It recognizes the work of a scientific or technological nature in the area of chemistry, physics or physical chemistry that has played a major role in bringing academic research closer to the world of industry. Worth €200,000, the prestige of its selection panel and the quality of its nominees make this award a major event of the scientific community.

Sir Richard Friend, 2008 Rhodia-Pierre Gilles de Gennes Prize laureate for his work in the field of polymer light-emitting diodes, stated: *"I was very honoured to receive the first Rhodia Pierre-Gilles de Gennes prize. The link between science and industry is very important and creative, as exemplified by the work of Professor de Gennes. This prize has also provided the opportunity to make strong links with Rhodia"*.

The selection panel created for this award, chaired by Professor Paul Chaikin, Professor at New York University and a member of the US National Academy of Science includes leading members of the international scientific community:

- Christian Amatore, Director of Research in CNRS, Ecole Normale Supérieure, Paris (France)
- Paul-Joël Derian, Rhodia Vice President Research & Development
- Weiyang Fei, Professor at Tsinghua University (China), member of the Chinese Academy of Sciences
- Sir Richard Friend, Cavendish Professor, University of Cambridge (UK); 2008 Rhodia-Pierre Gilles de Gennes Prize laureate
- Alain Fuchs, Chairman of CNRS (France), Professor at Pierre et Marie Curie, University, Paris (France)
- Jacqueline Lecourtier, General Director of the National Research Agency (France)
- Jean Marie Lehn, Professor at the Louis Pasteur University, Strasbourg (France); winner of the Nobel Prize for Chemistry in 1987
- Claude Mancel, former Procter & Gamble Vice President Research & Development, consultant on innovation and growth strategy
- Patrick Maestro, Director of Rhodia Advanced Research Laboratories (secretary to the panel).

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For more information, please visit our institutional website at <http://www.rhodia.com>

Contacts

Media Relations

Lamia Narcisse ☎ +33 (0)1 53 56 59 62

Investor Relations

Maria Alcon ☎ +33 (0)1 53 56 64 89

Benjamin Bruneau ☎ +33 (0)1 53 56 64 42