

Press release

Paris, March 9th, 2010

## Continued growth and maintained high profitability in 2009

**Revenues: +28%**

**Operating profit: 31%**

LeGuide.com Group, n°3 Internet shopping guide in Europe, announces its results for the year ended 31 December 2009.

| Consolidated income statement (in € million), audited figures* | 2009        | 2008 | Evolution   |
|--|-------------|------|-------------|
| <b>Revenues</b>  | <b>23.0</b> | 18.0 | <b>+28%</b> |
| <b>Operating income</b>  | <b>7.1</b>  | 5.5  | <b>+28%</b> |
| <i>% Revenues</i>  | <b>31%</b>  | 31%  |             |
| <b>Current result</b>  | <b>7.2</b>  | 6.3  | +14%        |
| <b>Net income before goodwill amortization</b>                 | <b>4.9</b>  | 4.3  | +13%        |
| Group net income   | 3.3         | 3.5  | -6%         |

### A strong growth of click-based revenues, the company's core business

LeGuide.com's revenues reached 23M€ for the 2009 financial year, representing an increase of 28% compared to 2008. This growth is mainly attributable to the dynamic click-based business model, which represents 93% of total revenues and which has gone up by 30% compared to last year.

LeGuide.com Group pursues its growth in France with revenues of 16.8M€, up 23%.

The companies' international activity represents 6.1M € for 2009, 27% of the group's total revenue.

### A high level of profitability maintained: an operating income of 31%

LeGuide.com has seen its operating profit increase at the same pace as its revenues (+28%) to reach a total of 7.1M€ for the financial year. The group remains thus highly profitable with an operating income of 31%.

Net income for the year is 3.3M€ after taking into account goodwill amortizations, exceptional expenses linked to the unsolicited tender offer as well as the drop in interest rates.

The group's activity has generated a cash flow of 5.6 M€ during the financial year. The balance sheet is very strong with 28.9 M€ in equity and 15.9 M€ in cash.

In 2009, LeGuide.com has notably focused on further developing its products in order to improve the quality of its service for both internet users and e-merchants. In this respect, the group has launched a new version of its website <http://www.leguide.com> as well as a new extranet fully dedicated to the e-merchants.

### **Objective: becoming the n°2 in Europe**

LeGuide.com's strategy is mainly focused on 2 points:

- Pursuit of its European development to reach the n°2 position amongst the European shopping guides
- Extension of its service offers towards new product areas

LeGuide.com plans to achieve its objectives by counting both on its internal resources as well as on further targeted acquisitions.

For 2010, LeGuide.com is confident to continue to develop its audience and revenues, and will continue to focus on maintaining a high margin rate.

\* integration of dooyoo on July 1st, 2008

*Next publication: 1st quarter revenues on April 19th 2010*

### **About LeGuide.com**

*LeGuide.com is the 3<sup>rd</sup> European publisher of shopping guides, shopping search engines, comparison websites and platforms for consumer ratings. The company accompanies its users all the way with their internet shopping to allow them to buy in full confidence and under the very best conditions. LeGuide.com is present in 14 European countries with a multi-website strategy and a portfolio of brands, in particular leguide.com, dooyoo.com, mercamania.com and antag.com. LeGuide.com's revenue for the fiscal year 2009 was 23.0M€. The company counts 102 people as of January 1st 2010. LeGuide.com S.A. is qualified as "Innovative Business" by the OSEO Anvar and is listed on Alternext on NYSE-Euronext Paris stock exchange (mnemonic code ALGUI, ISIN code FR0010146092).*

**For more information: [www.leguide.com/finance](http://www.leguide.com/finance)**

#### **LeGuide.com S.A.**

Astrid Canevet  
+33 (0)1 55 43 36 10  
[finance@leguide.com](mailto:finance@leguide.com)

#### **Actifin**

Anaïs de Scitivaux  
+33 (0)1 56 88 11 14  
[adescitivaux@actifin.fr](mailto:adescitivaux@actifin.fr)