

Rabat - July 18, 2014

## Appointment to Maroc Telecom's Management Board

The Supervisory Board appointed Mr. Oussama El Rifai as a member of Maroc Telecom's Management Board, replacing Mr. Laurent Mairot. He will assume the Chief Financial Officer position.

Mr. Oussama El Rifai joined Etisalat in 2005 as Director of Financial Development to create the Corporate Finance division and was then appointed as Senior Vice President Corporate Finance. Previously, he worked at Arthur Andersen, Andersen Consulting and Accenture where he was a senior manager.

Aged 44, Mr. Oussama El Rifai holds an MBA degree from the American University of Beirut and has successfully passed public accountancy exams of the State of California.

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*Maroc Telecom is a full-service telecommunications operator in Morocco and the domestic-market leader in all its business activities. Maroc Telecom has traded on the Casablanca and Paris stock exchanges since 2004. The Group's largest shareholders are Etisalat (53%) and the Kingdom of Morocco (30%).*