

**ADLPartner
GENERAL MEETING
DIVIDEND OF €0.73 PER SHARE, TO BE PAID OUT ON 20 JUNE**

Paris, 13 June 2014 (5:45 pm) - ADLPartner's Combined Annual General Meeting, chaired by Philippe Vigneron, Chairman of the Supervisory Board, was held on Friday 13 June 2014.

During the General Meeting, the Chairman of the Management Board reviewed ADLPartner's strategy based on generating value through its know-how in new and traditional media and developing new growth drivers in digital marketing. In this context, he informed the shareholders about the decision to stop investing in Hubwin and look into all the solutions available, including shutting down operations or selling off this subsidiary.

ADLPartner's shareholders adopted the resolutions put forward, including:

- Approval of the corporate and consolidated financial statements for the year ended 31 December 2013.
- Payment of a dividend of €0.73 per share. It will be paid out on 20 June based on positions at close of trading on 19 June. The ex-date for this dividend has been set for 17 June 2014, before start of trading.
- Approval of regulated agreements.
- Authorization for the Management Board to implement a share buyback program.

The voting results will be put online shortly on the ADLPartner site (www.adlpartner.com).

Next date: 2014 first-half revenues on 24 July 2014 (after close of trading)

Company information

As a specialist in relationship marketing, ADLPartner designs, markets and implements customer relation management and loyalty services on its own behalf or on behalf of its major partners (banks, retailers, services, e-commerce, etc.).

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