



LAURENT-PERRIER

Communiqué

Tours-sur-Marne, June 30, 2014

Laurent-Perrier strengthens its grape supply base

Laurent-Perrier has announced the acquisition of *Négociant* François Daumale, located in Rilly-la-Montagne. The move bolsters its grape supply base in a sector where it has had operations since 1972.

The acquisition is in line with Laurent-Perrier's strategic objectives, largely driven by sourcing adequate supplies of quality grapes, underpinned by a long-standing policy of partnership with grape growers.

Laurent-Perrier is one of the few champagne houses listed on the French stock exchange dedicated exclusively to champagne and focused on the premium segment. Laurent-Perrier offers a broad range of products renowned for their quality, and sold under the Laurent-Perrier, Salon, Delamotte, and Champagne de Castellane brands.

ISIN: FR 0006864484

Bloomberg: LAUR FP

Reuters: LPER.PA

Laurent-Perrier belongs to compartment B of Euronext Paris, now EnterNext. Laurent-Perrier Stock is eligible for the PEA PME savings account.

It is part of the CAC Mid & Small, CAC Mid 60 and CAC All-Tradable indices

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LAURENT-PERRIER, S.A. A DIRECTOIRE ET CONSEIL DE SURVEILLANCE AU CAPITAL DE 22 594 271,80 EUROS
R.C.S. REIMS B 335680096 - SIRET 335 680 096 00021 – APE 6420Z
CHAMPAGNE LAURENT-PERRIER – CHAMPAGNE SALON – CHAMPAGNE DELAMOTTE – CHAMPAGNE DE CASTELLANE