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Monthly survey on retail trade 2023Mar

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Turnover in retail trade strengthened in March

Total manufactured goods and food sales M/M-1 change (%)

Note: the trend in retail sales does not reflect that of total household consumption: the latter includes other

Notes: on-month change; seasonally and working-day adjusted volume terms

For charges, a version PDF of the document exists!

1) Sectors are classified according to the relative weight of the products included in the total aggregate of

retail trade (weights are given on the right scale)

COM_DET_2269_en_retail-trade-march-2023.pdf

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2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis; the seasonally

adjusted series do not represent the sum of the seasonally adjusted components

in March, turnover in retail trade rose, up 1.8% compared with February (adjusted for seasonal and working-

day variations), when it had fallen slightly by 0.4% compared with January. Sales of manufactured goods

grew by 1.1% (after 0.2% in February) on average, with contrasting trends across sub-sectors: new car sales

(up 5.4% after 2.4%), footwear (up 2.5% after -1.0%), books (up 2.2% after -1.5%) and perfume and

jewellery (up 1.9% after 2.8 %) all improved, while the DIY (-5.2 % after -2.4 %), cycles and motorcycles (-

2.9% after 1.6 %) and wearing apparel and textiles (-2.3 % after 1.0 %) sectors all lost ground.

In terms of distribution channels, sales of small retailers (up 2.2% in March) and hypermarkets (0.8%) were

offset by the decline in department store sales (-3.3%), while those of supermarkets were relatively stable.

Quarter-on-quarter, overall turnover in retail trade strengthened (1.6%), thanks to the increase in

manufactured goods (2.5%), while the downward trend in food sales continued (-2%).