

**MAISONS DU MONDE:  
IMPLEMENTATION OF A LIQUIDITY CONTRACT WITH NATIXIS****Nantes, 25 October 2016,**

Maisons du Monde (Euronext Paris: MDM, ISIN Code: FR0013153541), a European leader in affordable and inspirational decoration and furniture homeware, today announces that it has appointed Natixis for the implementation of a liquidity contract on its ordinary shares from 26 October 2016, for a period of one year, automatically renewable.

This agreement complies with the Charter of Ethics established by the *Association française des marchés financiers* ("AMAFI") on 8 March 2011 and approved by the *Autorité des marchés financiers* ("AMF") in its decision of 21 March 2011.

For the implementation of this contract, the following assets have been allocated to the liquidity account:

- €1,000,000 (one million euros).

\*\*\*

**Contacts**Investor Relations

Laurent Sfaxi – +33 2 51 71 52 07

[lsfaxi@maisonsdumonde.com](mailto:lsfaxi@maisonsdumonde.com)

\*\*\*

**About Maisons du Monde**

Maisons du Monde is a creator of inspirational lifestyle universes in the homeware industry, offering distinctive and affordable decoration and furniture collections that showcase multiple styles. The Group develops its business through an integrated and complementary omnichannel approach, leveraging its international network of stores, websites and catalogs. The Group was founded in France in 1996 and has profitably expanded across Europe since 2003. The Group reported €699 million of Customer Sales and EBITDA of €95 million for the year ended December 31, 2015. In 2015, the Group operated 262 stores in seven countries including France, Italy, Spain, Belgium, Germany, Switzerland and Luxembourg and earned over 34% of its sales abroad. Additionally, the Group has introduced a complementary and comprehensive online shopping website, sales of which from 2010 to 2015 grew on average at 36% per year. The website is up and running in eleven countries comprising the seven countries where the Group operates stores plus Austria, the Netherlands, Portugal and the United Kingdom. In 2015 the website accounted for 17% of Group consolidated sales.

[www.maisonsdumondeipo.com](http://www.maisonsdumondeipo.com)