

BOLLORÉ STRENGTHENS ITS STAKE IN VIVENDI

Bolloré has announced that it has completed several operations that contribute to a further increase in its shareholding and voting rights in Vivendi:

- The completion of the early unwinding in cash of the hedging and financing operation on 34 million Vivendi shares, or 2.6% of Vivendi share capital in April 2015. The decision to unwind was disclosed on September 1, 2016.
- A share loan agreement on 34.7 million Vivendi shares or 2.7% of Vivendi share capital maturing on June 25, 2019.
- The acquisition of call options that enable the Group to purchase at any time an additional number of 34.7 million Vivendi shares (2.7% of Vivendi share capital) until June 25, 2019.
- A new financing facility pledged on Vivendi shares accounting for 300 million euros and maturing in March 2022.

Through to these operations, Bolloré Group crossed the threshold of 20% of the share capital and voting rights in Vivendi.

Taking into account the double voting rights attached to the shares that the Group should acquire by April 20, 2017, it would hold around 29% of voting rights in Vivendi at that date.

These operations reflect the confidence the Bolloré Group has in Vivendi's potential for development and its willingness to remain as reference shareholder of the company in the long term.