

NEOPOST IS AMONG THE FIRST FRENCH SOFTWARE PUBLISHERS AND DEVELOPERS

- ▶ Neopost moves up to 3rd position in "horizontal" French publishers' category and reinforces its 10th position of the Top 250 Panorama carried out in 2016 by Syntec Numérique (French trade association for software companies) and EY.

Paris, October 12, 2016

Neopost, the number two global supplier of Mail Solutions and a major player in Digital Communication and Shipping Solutions, today announced ranking among the top French software publishers and developers for the third consecutive year according to the Top 250 Panorama, published in September 2016 by Syntec Numérique and EY.

Denis Thierry, Chairman & Chief Executive Officer of Neopost, said: ***"This year again, we are very proud to be recognized among the leading French software publishers and developers, and to move up to 3rd position in "horizontal" French publishers' category. This ranking shows that our transformation is on the right track with the development of our activities in the fields of Digital Communication and Logistics Solutions."***

Neopost's activity in the software sector, which represented sales of over 203 million Euros in 2015 compared to 166 million Euros in 2014, is growing fast. Its part of total Group sales went from 15% in 2014 to 17% in 2015.

The Group's portfolio of solutions includes two fields:

- Digital communication, which includes Customer Communication Management allowing the production and delivery of relevant communication across any channel and Data Quality (address and customer data quality) ;
- Shipping Solutions, providing in particular parcel shipment management, tracking and delivery solutions.

The 2016 edition of Top 250 Panorama ranked the French software publishers and developers according to their 2015 sales in software publishing. Neopost sits in 10th position of the 2016 Top 250 Panorama in the overall publisher rankings after having entered the Panorama for the first time in its history in 2014 in 12th place. Neopost moves up to 3rd position in the French "horizontal" publishers' rankings, i.e. offering solutions to all business sectors.

CALENDAR

Q3 sales will be published on December 1, 2016 after market close.

ABOUT NEOPOST

NEOPOST is the number two global provider of mailing solutions and a major player in digital communications and shipping solutions. Its mission is to help companies improve the way they manage interactions with their clients and stakeholders. Neopost provides the most advanced solutions for physical mail processing (mailing and folder-inserter systems), digital communication management (Customer Communication Management and Data Quality applications), and supply chain and e-commerce process optimization (from point of sale to delivery, including associated tracking services).

With a direct presence in 31 countries and more than 6,000 employees, Neopost reported annual sales of €1.2 billion in 2015. Its products and services are sold in more than 90 countries.

Neopost is listed in compartment A of Euronext Paris and belongs to the SBF 120 index.

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