



digital advertising experts

Press release

HIMEDIA: REVERSE STOCK SPLIT

Paris, July 09, 2015, 5:35 p.m. – HiMedia SA, group of digital services (ISIN: FR0000075988, PARIS: HIM, HIM.FR) today announced the availability of a FAQ document concerning the reverse stock split operation approved by the Shareholder's meeting held on June 22, 2015.

This document entitled « FAQ – Reverse stock split » is available from today on HiMedia website, section Investors / Press releases or by clicking [here](#).

About HiMedia:

Pioneer in its field, HiMedia is a European leader in digital marketing. The company offers its clients a wide range of advertising solutions to leverage and optimize their digital strategy.

Established in 7 European countries, in the United States and in Latin America, the Group employs more than 280 people and generated sales of €76 million in 2014.

Independent since its creation, the company is listed on the Euronext Paris Compartment C and is included in the CAC Small, CAC-All Tradable indices and CAC PME. Code ISIN: FR 0000075988 / Mnémono: HIM

More information on www.himediagroup.com/en/our-businesses-himedia-digital-avertising

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This press release does not constitute an offer to sell, or a solicitation of an offer to buy Hi-Media shares. If you wish to obtain more complete information about HiMedia, please refer to our Internet site <http://www.himediagroup.com/> under the Investors heading. This press release may contain some forward-looking statements. Although HiMedia considers that these statements are based on reasonable hypotheses on the publication date of this release, they are by their very nature subject to risks and uncertainties that could cause the actual results to differ from those indicated or projected in these statements. HiMedia operates in a continually changing environment and new risks could potentially emerge. HiMedia assumes no obligation to update these forward-looking statements, whether to reflect new information, future events or other circumstances.