



21 November 2016

## Disclosure of trading in own shares under a share buyback programme

### I. Reporting of transactions in aggregated form (per day and per trading venue)

Issuer's registered name : Ipsos SA

Issuer's Identification code : 9695002OY2X35E9X8W87

Trading day	Identification code of the financial instrument	Total volume per day (number of shares)	Weighted average price per day	Market	Purpose of the purchase
21 November 2016	FR0000073298	2,523,760	25.95	Over-the-counter	Cancellation: 900,000 shares  Covering of the employee share ownership plans: 1,623,760 shares