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Monthly survey on retail trade 2021Jun

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Manufactured goods sales continued to firm in June

Total industrial goods and food sales: M/M-1 change (%)

Notes and May 2021 m-o-m comparison; seasonally and working-day adjusted volume terms

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Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (see methodology) retail-trade-june-2021.pdf

CPM: DET_2238_en_retail-trade-june-2021.pdf 170 KB
 The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents. In 2021, the summer sales started on 30 June, which is the only day of sales included in the results below.
 The aggregated and by sub-sector series are seasonally adjusted on an individual basis; the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

In June, turnover in retail trade continued the growth trend that began the previous month. It rose by 1.5%, adjusted for seasonal and working-day variations, after 5.3% in May. While food sales were stable, inching up by 0.2%, those of manufactured goods increased by 10.2%, driving this overall improvement.

Manufactured goods sales were 1.3% above their June 2020 level, and 11.9% above their June 2019 level.

Food sales however remain down on June 2020 (-2.9%) and June 2019 (-2.5%).

Personal goods recorded the strongest increases, in particular textiles and clothing (25.6%), sports equipment (23.0%) and watches and jewellery (20.9%). Conversely, the press and stationery sector declined significantly (-9.0%), while book sales (-0.4%) and DIY sales (+0.2%) stabilised.

By distribution channel, sales of small retailers rose by 11.4%, while those of large general retailers lost 1.0%. Supermarket and hypermarket sales fell by 3.6% and 0.8% respectively, while department store sales continued to grow, rising by 17.6%. Final data for distance selling are not yet available for June, but this sector declined year-on-year in May by 3.5%, after rising by 4.3% in April.