

## Winners of the Eutelsat TV Awards 2014 spotlight exceptional creativity, innovation and technical excellence

### TV remains the prime video touchpoint

**Rome, 28 November 2014** – “Television sits at the heart of the digital media industry, boosted by multi-screen viewing and social networks that are generating a global conversation,” commented Michel de Rosen, CEO of Eutelsat, at the **Eutelsat TV Awards** ceremony that was celebrated in Rome tonight in the company of over 350 executives from the global broadcasting industry.

The Eutelsat TV Awards is a unique event recognising the quality of thematic satellite TV channels. Over 100 channels from 20 countries participated in this year’s competition, their programming formats, innovation and audience relationship judged by an independent panel of media experts representing the world’s most dynamic broadcasting markets.

Longstanding channels that took home trophies included Mexico’s **Canal Once**, **Euronews**, **Eurosport** and **MTV Live HD** that have each raised the bar for constantly challenging their relationship with an expanding audience base. Newly launched channels awarded for quickly developing their identity included Turkey’s **Moviemax Turk HD**, while Russia’s **Kinoklub**, Germany’s **Spiegel TV Wissen** and Italy’s **DMAX** and **Rai Yoyo** stood out for high production standards and carving a clear and distinctive brand. **Eurochannel** scooped the People’s Choice Award that goes to the channel winning the highest number of votes from its fan base.

**Deutsche Welle TV** and **Sky Atlantic HD** were both distinguished in the **Best Programme** category for excelling in terms of production, performance and creativity. Deutsche Welle took home the Best Programme prize for Non Fiction for **The Highest Level** that captures the intensity of interpreting two piano concertos by concert pianist Lang Lang, the Berlin Philharmonic Orchestra and conductor, Sir Simon Rattle.

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**Sky Atlantic** took home the Best Programme Award for Fiction for **Gomorra**, one of the most anticipated crime series of 2014. An intense drama produced by Sky Atlantic-Cattleya-Fandango production in association with Beta Film and based on the critically-acclaimed novel by Roberto Saviano, Gomorra draws the viewer into the inner sanctum of organised crime in Naples.

In addition to Awards bestowed by the **Eutelsat TV Awards** jury, Eutelsat announced two Special Awards at the ceremony in Rome.

- To **Rai**, Italy's national public broadcaster for forging a path in 4k with two original co-productions: **La Bohème**, a co-production by RAI-COM / DBW Communication and **Rossini**, by Lina Wertmüller a co-production by RAI Strategie Tecnologiche.
- To **TAG** (Telekom Austria Group) for its innovative approach to Direct-to-Home broadcasting in Central Europe. TAG's white label platform, launched first in Croatia via the EUTELSAT 16A satellite, is accelerating the transition to digital across the region.

#### Eutelsat TV Awards Winners 2014

<b>CHILDREN'S</b>	<b>CINEMA</b>
RAI YOYO (Italy)	Kinoklub (Russia)
	Moviemax Turk HD (Turkey)
<b>CULTURE / DOCUMENTARIES</b>	<b>FICTION / GENERAL ENTERTAINMENT</b>
Spiegel TV Wissen (Germany)	Canal Once (Mexico)
<b>LIFESTYLE</b>	<b>MUSIC</b>
DMAX (Italy)	MTV Live HD (UK)
<b>NEWS / INFORMATION</b>	<b>SPORT</b>
Euronews (France)	Eurosport (France)
<b>BEST PROGRAMME</b>	<b>PEOPLE'S CHOICE</b>
Fiction: <b>Gomorra</b> , Sky Atlantic (Italy)	Eurochannel (USA)
Non-fiction: <b>The Highest Level</b> , Deutsche Welle TV (Germany)	

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The **Eutelsat TV Awards** jury: **Jerzy Barski** from **TV-Sat Magazine** (Poland), **Jacques Braun** from **Eurodata TV** (France), **Robert Briel** from **Broadband TV News**, **Sergey Buntman** from **Echo of Moscow** (Russia), **Alessandra Comazzi** from **La Stampa** (Italy), **Paolo Dalla Chiara** from **Pentastudio** (Italy), **Christian Blankenberg** from **ARD** (Germany), **Giacomo Mazzone** from the **EBU**, **Fusun Nebil** from **Turk Internet** (Turkey), **Reem Nouss** Media Consultant and Executive Producer, Twofour Arabia (UK).

Jury chairman: **Duilio Giammaria** from **Rai** (Italy). Technical expert: **Mauro Roffi** from **Millecanali** (Italy).

Red carpet highlights, clips of the nominated programmes and all the latest images from the night's events will be shortly available at: [www.eutelsattvawards.com](http://www.eutelsattvawards.com).

For more about Eutelsat please visit [www.eutelsat.com](http://www.eutelsat.com)

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