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COMMUNICATIONS



MYTF1VOD launches on new interactive portal of Eutelsat's FRANSAT platform

Paris, 5 November 2014 – FRANSAT, Eutelsat's satellite TV platform for French viewers, today unveiled the latest version of its FRANSAT CONNECT interactive portal which now includes MYTF1VOD, one of France's leading Video On Demand service platforms, provided by TF1, the country's largest commercial broadcaster.

Launched in June this year, FRANSAT CONNECT gives homes with a 2Mbps connection access to a wide range of interactive services through a FRANSAT decoder or TV screen that connects to the Internet. Based on the HbbTV standard, the portal has been designed to enable viewers to navigate freely and intuitively between linear and on-linear content.



With MYTF1VOD, major films and premium series on demand

With a catalogue of over 6,000 programmes, MYTF1VOD is accessible on a programme-by-programme basis at prices ranging from €1.99 to €5.99. It includes a wide choice of major films four months after release, exclusive access to flagship US series 24 hours after broadcasting in the US, leading comedy shows and a broad selection of children's music and documentary programmes.

FRANSAT CONNECT: more content and new features

With the addition of MYTF1VOD the FRANSAT CONNECT portal now includes one of the leading VOD services in France and a pioneer in HbbTV. The service is available on 18 Philips and 20 Sony models of connected TVs that carry the FRANSAT label. The range of compatible sets and decoders will extend to other models and brands in the coming months.

Launch offer

The launch of MYTF1VOD is accompanied by a promotional campaign that will run from 1 December 2014 to 30 March 2015. All new users equipped with a FRANSAT compatible decoder or TV will receive a credit of €25 (equivalent to four film sessions in HD or 12 episodes of a series) to discover the diversity of the service.

About FRANSAT

FRANSAT is a simple and fast solution for subscription-free reception in France of 25 French DTT channels including 10 in HD as well as France 3's 24 regional channels, local and thematic channels, radio stations and connected TV services. User equipment also gives access to à la carte subscription services offered by beIN SPORTS and BIS TV. The platform broadcasts from EUTELSAT 5 West A and is wholly owned by Eutelsat. www.fransat.fr

About MYTF1VOD

MYTF1VOD, the Video On Demand service operated by the TF1 Group, is the widest distributed platform in France, available via IPTV, the Internet, smartphones and tablets. With a catalogue of over 6,000 programmes, MYTF1 offers the best of cinema, flagship series, comedy and documentary programmes.

FRANSAT press contact

Marie-Sophie Ecuier

Tel: + 33 1 53 98 37 91

mecuer@eutelsat.com

MYTF1VOD press contacts

Gaëlle Bouvier

Tel: + 33 1 41 41 32 91

gbouvier@tf1.fr

Vivien Deparois

Tel: + 33 1 41 41 43 18

vdeparois@tf1.fr