

RALLYE

Dividend reinvestment option in shares results

A dividend of €1.83 per share was decided at the Annual Shareholders' Meeting of May 23, 2012, stable compared with 2010. An interim dividend of €0.80 per share having been paid on October 6, 2011, the balance thus amounts to €1.03 per share. Shareholders were given the option for the total of the interim dividend to be paid in shares. Subscription price was €21.47, thus 90% of the average opening share price during the twenty trading days preceding the 23 of May less the balance dividend.

35.3% of the rights have been exercised in favour of the payment in shares.

The result of the dividend reinvestment option allows Rallye to increase its shareholders' equity by €16.7 million with the issuance of 774.497 new shares (1.64% of its share capital), which will be delivered and admitted for trading on Euronext Paris on June 28, 2012.

These new shares will be immediately assimilated with existing shares.

The cash dividend, which amounts to a total of €30.6 million, will be paid on June 28, 2012.

Calendar :

Friday July 27, 2012: second-quarter consolidated net sales and 2012 first-half results

For more information, please consult the company's website: www.rallye.fr

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