



Sassenage, June 25, 2012

Groupe GO Sport and Hervis Sports welcome Twinner as a new member in their joint international purchasing partnership STMI

Groupe GO Sport and Hervis Sports expand the joint international purchasing cooperation announced on April 30 2012 by integrating a new member, Twinner, to their common Swiss subsidiary, “Sports Trade Marketing International” (STMI), whose main mission is to conduct, in the name and on behalf of all parties, commercial negotiations with international brands.

Twiner will thus now benefit from STMI’s services, and all three parties will maintain totally independent commercial and expansion policies in their respective markets.

The arrival of Twinner, sporting goods retailer mainly located in France and Spain, increases STMI’s international standing by adding Spain to the 8 European countries already included in STMI’s scope, allowing the latter to encompass a total of approximately 1270 stores in Europe.

Twiner’s activity, particularly in winter sports equipment rental will complement the parties’ strategic positioning and allow international brands to target wider customer profiles through an increased range of sports, fashion and technical products.

The partnership’s expansion will reinforce STMI’s attractiveness to international suppliers and its capacity to meet their needs in a tight economic context and an ever more globalized market. All three groups should thus be able to offer more attractive prices to their customers on a wider range of international brands’ products.

Max Ackerer, STMI General Manager, declared: *“We are both happy and proud to welcome Twinner into STMI. Our new partner complements us both geographically and strategically and will allow for a reinforcement of STMI’s attractiveness in Europe and highlight the visibility of international brands’ products.”*

Marc Mésièrè, President of Twinner, declared on behalf of Twinner’s members: *“We are delighted to join STMI. Our customers will benefit from a more competitive offering and our members will thus be able to further develop their activities in our segments.”*

Groupe GO Sport achieved total net sales of €680m (excl. VAT) in 2011 with its banners GO Sport and Courir, in the sporting goods and textile retailing segments. Although based in France, its original market, the group is also present internationally (in Poland, Belgium, Saudi Arabia, Dubai,

Analysts contact

GROUPE GO SPORT

Dénes ALMASY DE ZSADANY – CFO

Tel. : +33 (0)4 76 28 20 16

Press contact

IMAGE 7

Karine ALLOUIS / Priscille RENEAUME

Tel. : +33 (0)1 53 70 74 70



Guadeloupe, Martinique, Jordan, Luxembourg, Romania, Qatar, Kuwait, Mauritius and Syria), totaling 347 stores, including 175 GO Sport stores (of which 32 franchisees) and 172 Courir stores (of which 13 franchisees) at the end of March 2012.

Groupe GO Sport shares are listed on the NYSE Euronext market in Paris, compartment C (ISIN code: FR0000072456).

Hervis Sport und Modegesellschaft is a 100% owned Austrian-based subsidiary of SPAR Oesterreichische Warenhandels-AG, one the biggest food and non-food retailers in Austria. Hervis Sports is one of the leading sporting goods retailers in Eastern and Central Europe, with total sales of €447m (incl. VAT) in 2011. At year end 2011, Hervis Sports totaled 173 integrated stores over 6 countries (Austria, Hungary, Slovenia, Czech Republic, Croatia and Romania).

Twinner International operates 750 stores in the sporting goods retail segment in Europe (France, Spain and Belgium). The company acts mainly through both its networks: Twinner (180 stores in France and 250 in Spain) and Pros du Sport (320 specialized stores). The French network (Pros du Sport excluded) can be split between 70 plain stores (of which 30 with the "Technicien du Sport"¹ label) and 110 mountain stores (of which 50 bearing the "Montagne Authentique"² label). Twinner France's sales reached €200m in 2011 (€100m of which outside the Twinner banner).

For more information, please visit the company's website:

www.groupegosport.com

¹ "Sports Technician"

² "Authentic Mountain"

Analysts contact

GROUPE GO SPORT

Dénes ALMASY DE ZSADANY – CFO

Tel. : +33 (0)4 76 28 20 16

Press contact

IMAGE 7

Karine ALLOUIS / Priscille RENEAUME

Tel. : +33 (0)1 53 70 74 70