

PRESS RELEASE



PHILIP MORRIS INTERNATIONAL

Investor Relations:

New York: +1 (917) 663 2233

Lausanne: +41 (0)58 242 4666

Media:

Lausanne: +41 (0)58 242 4500

PHILIP MORRIS INTERNATIONAL INC. **TO HOST WEBCAST OF PRESENTATION AT** **MORGAN STANLEY GLOBAL CONSUMER & RETAIL CONFERENCE**

NEW YORK, November 12, 2014 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast of a presentation and question-and-answer session by André Calantzopoulos, Chief Executive Officer, at the Morgan Stanley Global Consumer & Retail Conference at www.pmi.com/webcasts on Wednesday, November 19, 2014 at approximately 10:20 a.m. ET.

The webcast will provide live audio of the entire PMI session and will be in a listen-only mode.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available at www.pmi.com/webcasts until 5:00 p.m. ET on Thursday, December 18, 2014.

Presentation slides and script will also be available at www.pmi.com/presentations.

###

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2013, the company held an estimated 15.7% share of the total international cigarette market outside of the U.S., or 28.3% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.