

Payment of interim cash dividend of € 0.72 per share on 5 July 2012

Press release - Paris, 27 June 2012

The Board of Directors, meeting on 27 June under the chairmanship of Patrick Ricard, decided to distribute an interim cash dividend of €0.72 per share for the current 2011/12 financial year. In line with Pernod Ricard's standard practice, the interim dividend is equal to 50% of the total dividend paid out in the previous fiscal year.

The ex-dividend date will be Tuesday 2 July and the interim dividend will be paid on Thursday 5 July 2012.

Shareholders' calendar: 2011/12 full-year sales and results - Thursday 30 August 2012

About Pernod Ricard

Pernod Ricard is the world's co-leader in wines and spirits with consolidated sales of € 7,643 million in 2010/11. Created in 1975 by the merger of Ricard and Pernod, the Group has undergone sustained development, based on both organic growth and acquisitions: Seagram (2001), Allied Domecq (2005) and Vin & Spirit (2008). Pernod Ricard holds one of the most prestigious brand portfolios in the sector: ABSOLUT Vodka, Ricard pastis, Ballantine's, Chivas Regal, Royal Salute and The Glenlivet Scotch whiskies, Jameson Irish whiskey, Martell cognac, Havana Club rum, Beefeater gin, Kahlúa and Malibu liqueurs, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek, Brancott Estate (formerly Montana), Campo Viejo and Graffigna wines. Pernod Ricard employs a workforce of nearly 18,000 people and operates through a decentralised organisation, with 6 "Brand Companies" and 70 "Market Companies" established in each key market. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption. Pernod Ricard's strategy and ambition are based on 3 key values that guide its expansion: entrepreneurial spirit, mutual trust and a strong sense of ethics.

Pernod Ricard is listed on the NYSE Euronext exchange (Ticker: RI; ISIN code: FR0000120693) and is a member of the CAC 40 index.

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