



## PRESS RELEASE

In Sèvres, on 5 November 2014

# **Solocal Group announces the appointment of Robert de Metz and of Jean-Marc Tassetto as members of the Board of Directors and the appointment of Robert de Metz as Chairman of the Board**

The Board of Directors of Solocal Group which was held on 5 November 2014, acknowledged the resignation of Mr. John Ryan (representing Mediannuaire Holding) and of Mr. Marc Simoncini from their respective mandates as directors.

During the same meeting, the Board of Directors decided to co-opt Mr. Robert de Metz and Mr. Jean-Marc Tassetto. Mr. Robert de Metz's and Mr. Jean-Marc Tassetto's terms of office as directors will therefore expire following the general meeting to be held in 2015 and convened to approve the annual accounts for the 2014 financial year.

In accordance with the commitment he took in June 2014 after the capital increase, Mr. Jean-Pierre Remy proposed to the Board to split the positions of Chairman of the Board (Président) and of Managing Director (Directeur Général) of Solocal Group.

The Board of Directors accepted such proposal and thus appointed Mr. Robert de Metz as Chairman of the Board for the remainder of his term of office as director while Mr. Jean-Pierre Remy will continue to serve for the remainder of his term of office as director and Managing Director (i.e., until the end of the ordinary general meeting convened to approve in 2018 the annual accounts for the financial year ending on 31 December 2017).

After graduating from the Institut d'études politiques of Paris and as a former student at the Ecole Nationale d'Administration, Robert de Metz started his career at the Inspection générale des Finances before joining the Indosuez bank and then, the Demachy bank. After joining Paribas, where he served successively as Secretary General (Secrétaire Général), member of the executive committee (comité exécutif) and member of the Management Board (Directoire), Robert de Metz joined the Vivendi group from 2002 to 2007 where he acted as Deputy Managing Director in charge of mergers/acquisitions and strategy. Robert de Metz has been Independent director of Dexia since 2009 and still Chairman of its Board of Directors since 2012. Since September 2013, Robert de Metz was advisor to the Board of Directors of Solocal Group in the context of the recent financial restructuring operations.

Graduated from the ESCP and holding a post-graduate diploma (DEA) in management sciences, Jean-Marc Tassetto started his career at Lesieur and Danone. Also, he was professor at Ceram in Sophia Antipolis. Marketing Director (Directeur du marketing) at Danone, he then joined SFR where he served successively as Marketing Director (Directeur du marketing), Deputy Managing Director (Directeur Général Adjoint), and Managing Director for Consumer Division (Directeur Général de la Division Grand Public). He was appointed in 2010 as Managing Director (Directeur Dénéral) of Google France which he left in 2013 in order to found Coopacademy, a start-up dedicated to MOOC's creation for companies. He is affiliated professor at HEC Paris.



The Board of Directors of Solocal Group is now composed as follows:

- Robert de Metz, Chairman of the Board,
- Jean-Pierre Remy, Managing Director,
- Nathalie Balla, independent director,
- Thierry Bourguignon, director representing employees,
- François de Carbonnel, independent director,
- Sandrine Dufour, independent director,
- Cécile Moulard, independent director,
- Rémy Sautter, independent director, and
- Jean-Marc Tassetto, independent director.

#### **About Solocal Group**

Solocal Group, the leader in local communication, offers online content, advertising solutions and transactional services that connect consumers and clients locally. It brings together around 4,500 people – including nearly 2,200 advisors in local communication in France and Spain to support the digital development of companies (SMEs and micro businesses, tier 1 brand accounts, etc.) – 17 strong and complementary brands (PagesJaunes, Mappy, 123deal, A vendre A louer, Embauche.com, Keltravo, Chronoresto, ZoomOn, Solocal Network, ComprendreChoisir, ClicRDV, PJMS, Horyzon Media, Leadformance, QDQ Media, Editus and Solocal Group) and nearly 650,000 clients. In 2013, Solocal Group generated nearly €1 billion in revenues, of which 63% via the Internet, and thus ranks among the key European players in terms of online advertising revenues. Solocal Group is listed on Euronext Paris (LOCAL). Further information on Solocal Group is available on [www.solocalgroup.com](http://www.solocalgroup.com).

#### **Contacts**

---

##### **Press**

*Delphine Penalva*  
+33 (0)1 46 23 35 31  
[dpenalva@solocal.com](mailto:dpenalva@solocal.com)

*Edwige Druon*  
+33 (0)1 46 23 37 56  
[edruon@solocal.com](mailto:edruon@solocal.com)

##### **Investors**

*Elsa Cardarelli*  
+33 (0)1 46 23 40 92  
[ecardarelli@solocal.com](mailto:ecardarelli@solocal.com)