



## Theraclion Appoints Two Leaders for Business Development in Germany and Asia

- ✓ *Appointment of Jose Abellan-Martinez as Vice President*
- ✓ *Promotion of Sylvain Yon as Deputy CEO*

**Paris, FRANCE – November 24, 2014 – THERACLION** (Alternext, FR0010120402 - ALTHE) a company specializing in cutting-edge medical equipment for echotherapy, today announced the appointment of two regional leaders as a way to boost business growth in their respective geographic areas.

Jose Abellan-Martinez will join Theraclion at the beginning of 2015 as its Vice President for Germany and Central Europe. Abellan-Martinez will oversee the company's business development in Germany, a key target in Theraclion's growth strategy. The existing academic hospital reference sites in the country and the fact that some health care coverage plans already include breast fibroadenoma will allow Theraclion to quickly expand in this promising market. Abellan-Martinez's additional responsibilities will include the company's business development in Central Europe.

Abellan-Martinez is a recognized leader in the health industry who has spent his entire career in the health division of General Electric (GE). He helped design and manufacture innovative imaging solutions in the fields of radiology, cardiology and surgery. From 2009 to 2014, Abellan-Martinez headed the clinical workflow department of GE's digital mammography solution. GE is the world leader in imaging solutions for the detection and diagnosis of breast cancer. Abellan-Martinez graduated with a master's degree in biomedical engineering from the University of Giessen in Germany.

Sylvain Yon, formerly Theraclion's Vice President of Research and Development, has been promoted to Deputy CEO, with a particular focus on the development of the Asian markets. Yon will continue to lead the company's R&D, Integration and Services and will provide his technical and business experience to the launch of the Echopulse® system in Asia.

Yon is a co-founder of Echosens, where he headed engineering activities until 2008. He then successfully handled the company's acquisition by a major player in the Chinese health industry, before joining Theraclion. He is also the founder of several companies in the fields of acoustics and the Internet. Yon has a Ph.D. in physics from Paris VII University and an engineering degree from ESPCI ParisTech, both in France.

"The entire team is looking forward to the arrival of Jose and welcomes the promotion of Sylvain. We needed an experienced healthcare-industry leader in Germany. This market has become our utmost priority today for the adoption of the Echopulse® technology. From a general point of view, Jose's outstanding experience will allow us to boost Theraclion's growth in Europe. The company's success in Europe, based on our direct sales force, will build the foundation for its development in emerging countries, particularly in Asia. This is why I also welcome the extended responsibilities of Sylvain, one of the company's pillars," said David Caumartin, CEO of Theraclion.

## **About Theraclion**

Theraclion is a French company specializing in high-tech medical equipment using therapeutic ultrasound. Drawing on cutting-edge technologies, Theraclion has designed and manufactured an innovative solution for echotherapy, the Echopulse®, allowing non-invasive tumor treatment through ultrasound-guided high-intensity focused ultrasound.

Theraclion is ISO 13485 certified and has received the CE mark for non-invasive ablation of breast fibroadenomas and thyroid nodules. Based in Malakoff, near Paris, France Theraclion has brought together a team of 23 people, 65 percent of whom are dedicated to R&D and clinical trials. For more information, please visit Theraclion's website: [www.theraclion.com](http://www.theraclion.com).

**Theraclion is listed on Alternext Paris**

**Eligible for the PEA-PME, a tax-exempt share savings plan for SMEs**

**Ticker symbol: ALTHE – ISIN code: FR0010120402**



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