



November 13, 2014
PRESS RELEASE



PUBLICIS GROUPE STRATEGIC UPDATE WEBCAST

Given the pending acquisition of Sapient, the Publicis Groupe presentation of "Strategic Update", previously scheduled on November 7th, has been postponed to December 4.

The details of the webcast will be announced later.

About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is one of the world's leading communications groups. We offer the full range of services and skills: digital (DigitasLBi, Razorfish, Rosetta, VivaKi, Nurun), creative services (BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi), public affairs, corporate communications and events (MSLGROUP), media strategy, planning and buying (Starcom MediaVest Group and ZenithOptimedia) and healthcare communications, with Publicis Healthcare Communications Group (PHCG). Present in 108 countries, the Groupe employs 63,000 professionals.

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