



## PRESS RELEASE

### Takeover offer for Groupe CREAL's assets

**La Seyne-sur-Mer, 14<sup>th</sup> February 2013:** Groupe VIAL (FR0010340406 – VIA), a French independent discount industrial joinery group, announces that it has registered a takeover offer with the Nice *Tribunal de Commerce* (commercial court) for the assets of the companies belonging to Groupe CREAL, which has been in receivership since 17<sup>th</sup> October 2012.

#### A takeover project with substantial industrial and commercial synergies

In line with its decision to refocus its activities on the French market, and within the framework of its restructuring policy, Groupe VIAL has decided to seize a unique acquisition opportunity by submitting a takeover offer for the assets of Groupe CREAL, a manufacturer of customised PVC and aluminium outdoor joinery products.

Groupe CREAL, which recorded annual sales of €45 million in 2010, has nearly 20 years of know-how in customised joinery products and a diversified product catalogue that complements Groupe VIAL's offering.

This acquisition project concerns the assets of CREAL, CREAL ALUMINIUM, CREAL PLAST, CREAL FERMETURES and COLOR AZUR, and guarantees that almost all corresponding jobs would be preserved, i.e. 144 jobs. The total cost of the acquisition will be €61,000. As this operation concerns a purchase of assets, no Groupe CREAL liabilities will be taken onboard and an ad-hoc operational structure will be created.

Thanks to its industrial know-how, its secure supply chain system and its dedicated distribution network, Groupe VIAL has the necessary ability to successfully carry out this high-synergy integration that will contribute to the development of its activity on the French market.

#### **About Groupe VIAL** ([www.groupe-vial.com](http://www.groupe-vial.com))

Groupe VIAL, listed on Euronext Paris by NYSE Euronext since December 2006, sells and manufactures wood, aluminium and PVC products for the home such as doors, windows, gates and staircases. It offers an unmatched ratio of price to quality, thanks to full control of its supplies, its effective and modern production facilities and its vast distribution network, which at 30<sup>th</sup> September 2012 comprised 76 stores under the VIAL Menuiseries banner, including 4 in Spain, 2 in Portugal and 6 in Bolivia.

**Commercial website:** [www.vial-menuiseries.com](http://www.vial-menuiseries.com)

**Compartment C of Euronext Paris**, part of the NYSE Euronext Group  
Reuters: **VIA.PA** - Bloomberg: **VIA FP**



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