

Villers-lès-Nancy, 22 November 2016 - 18h30 (CET)

PRESS RELEASE

**"36 MORE MONTHS AT HOME" INITIATIVE SCALED UP IN PULNOY (FRANCE)
AND HONOURED BY THE 2016 FESTIVAL FIMBACTE JUDGING PANEL.**

- Construction of a senior living complex equipped with our "36 more months at home" solution at Pulnoy (Meurthe-et-Moselle, France) in the new "Résidences Vertes" eco-friendly district.
- A collaborative project with Pulnoy's local authorities, the area's Public Housing Office, the Meurthe-et-Moselle Health and Social Affairs Office, Linkcity, Nexcity and the PHARMAGEST Group.
- Innovative district scoops three awards at the 2016 Festival Fimbacte.



12 October 2016, Paris - Cité de l'architecture et du patrimoine, from left to right: Gérard ROYER: former Mayor of Pulnoy and project leader; Frédéric RICHARD: Chief Executive Officer, Public Housing Office, and Thierry CHAPUSOT, Chairman of the Board of Directors of PHARMAGEST Group and Chairman of the Supervisory Board of WELCOOP Group, accepting the awards from the 2016 Festival Fimbacte judging panel.

"Résidences Vertes": innovative green senior living complex

Backed by Pulnoy, the "Résidences Vertes" will offer its inhabitants access to the "36 more months at home" initiative.



Illustration - Résidences Vertes - Pulnoy

The residential complex, developed as a collaborative project with the area's Public Housing Office, Meurthe-et-Moselle Health and Social Affairs Office, Linkcity, Nexcity and the PHARMAGEST Group, is designed as secure independent living accommodation for senior citizens. A key objective is to maintain the elderly in their homes for as long as possible. With building due to be completed by 2018, the development will feature:

- adapted, connected housing units with access to the "36 more months at home" solution,
- a central communal area,
- personal home services.

"Résidences Vertes": innovative green building project scoops three awards

Every year since 1996, Fimbacte, the information and communication company serving companies and agencies in the housing and living environment sector (local authorities, companies, social housing, industry, contractors, trade bodies, real estate developments, developers, architects, training bodies, landscape architects, key influencers, urban planners, etc) selects the most innovative projects for award. It aims to promote the emergence of the innovative trends of the future in urban and space planning, architecture and construction.

Chaired by honorary chairman, André SANTINI, former minister, member of the French parliament for Hauts-de-Seine, Mayor of Issy-les-Moulineaux and Vice President of Métropole du Grand Paris, the "Résidences Vertes - 36 more months at home" project won three awards at the 21st Festival Fimbacte: two gold (in the "Projects" and "Audiovisual" categories) and the "Online Image" award.

Silver Economy: a new and promising growth driver for the PHARMAGEST Group

The PHARMAGEST Group is active in the Silver Economy supplying computerisation products and services for pharmacies, care homes, hospitalisation at home and nursing care.

Its Solutions for e-Health Division demonstrates its strong commitment to research into innovative solutions to facilitate assisted living and home care for elderly people. Its investments, in terms of both human and financial resources, position the PHARMAGEST Group as a leading player in this field in France.

PHARMAGEST's "36 more months at home" initiative is designed to provide security for the elderly in their homes and draws on artificial intelligence to analyse data for early signs of loss of autonomy. It aims to demonstrate the on-the-ground effectiveness of innovative technological solutions for allowing individuals who are at risk of losing their independence to remain at home and, ultimately, to provide effective care to cope with dependency in the future.

PHARMAGEST started working on this project in 2015 and tested it in both home and specialist care home environments. The model involves fitting the existing home with technical aids and tele-surveillance solutions to improve the living environment and coordinate care for the elderly.

Overview of the innovative components of the "36 more months at home" solution developed by the PHARMAGEST Group

Developed by industry and academics in the medical and social-medical sectors, the "36 more months at home" initiative aims to provide innovative multi-service offerings for the elderly as early as possible as increasing dependency approaches.

The project aims to offer increased security for the elderly in their own homes or in new-generation senior living accommodation.

Using artificial intelligence, it will analyse the early signals and provide solutions as soon as the decline in independence accelerates. It stands out from other solutions on the market in that its expert systems adapt according to patients' habits and behavior.

This innovative technology can also be connected to a senior social network, helping to maintain family ties and communication with carers.

About the PHARMAGEST Group:

The PHARMAGEST Group is the French leader in pharmacy information technology, with a 43.5% share of the market and over 860 employees. The strategy of the PHARMAGEST Group is based on a core business – innovating in information technology to improve healthcare – and on the development of two priority focuses: services and technologies for healthcare professionals, notably support for pharmacists in monitoring patient compliance; and technology for improving the efficacy of healthcare systems.

To roll out that strategy, the PHARMAGEST Group has developed specialised businesses, including pharmacy IT, e-Health solutions, solutions for healthcare professionals, solutions for laboratories, connected health devices and apps, and a sales financing marketplace.

These businesses are divided into 4 Divisions: the Solutions for Pharmacy Division – Europe, the Solutions for Sanitary and Medico-Social Establishments Division, the Solutions for e-Health Division, and the FinTech Division.

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For all the latest news, go to www.pharmagest.com

The latest news for the PHARMAGEST Group's Solutions for e-Health Division is available online at www.connexion.pharmagest.com

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