DISCLOSURE OF TOTAL NUMBER OF VOTING RIGHTS AND NUMBER OF SHARES FORMING THE CAPITAL AS OF OCTOBER 31, 2016

Article L 233-8-II of the French "Code de Commerce" and Article 223-16 of the General Regulations of the French "Autorité des Marchés Financiers".

As of October 31, 2016, the total number of issued shares of SOCIÉTÉ BIC is 47,975,471 shares, representing:
- 69,534,971 voting rights,
- 68,311,552 voting rights excluding shares without voting rights

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2017 Agenda (all dates to be confirmed)

Full Year 2016 results	15 February 2017	Meeting – BIC Headquarters
1st Quarter 2017 results	26 April 2017	Conference call
2017 AGM	10 May 2017	Meeting – BIC Headquarters
2nd Quarter and 1st Half 2017 results	3 August 2017	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2015, BIC recorded net sales of 2,241.7 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes : FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Sustainability Excellence Europe, STOXX ESG Leaders and Gaia Index.
For more information, please visit BIC corporate web site: www.bicworld.com

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