



## InComm and Gemalto Deliver Secure Prepaid Mobile NFC Payments

**Atlanta, GA and Austin, TX - July 21, 2015** – [InComm](#), a leading prepaid product and transaction services company, and [Gemalto](#) (Euronext NL0000400653 GTO), the world leader in digital security, today announced a strategic initiative to offer secure prepaid mobile NFC payment. The InComm Mobile Platform (IMP) enables mobile wallet providers and merchants to streamline the deployment of prepaid contactless payments. InComm is leveraging Gemalto's infrastructure to securely pass prepaid card information from InComm's platform to the consumer's NFC-enabled mobile device. The credential management is powered by the dedicated [Allynis Trusted Services Hub](#) (TSH) and enables the consumer to immediately use their prepaid card for fast and convenient mobile payments at participating retailers.

*"The prepaid card market is one of the fastest growing non-cash payments markets with growth expected at an annual rate of 22% through 2017<sup>1</sup>. In this booming market, we are working closely with InComm to provide bank-grade security during the mobile provisioning of payment card information," said Sebastien Cano, President of North America at Gemalto. "The combination of our TSH and InComm's IMP is facilitating the transition of tangible prepaid to mobile payments."*

*"Working with Gemalto, InComm now has the ability to offer secure NFC payments through mobile," explained Michael Parlotto, Vice President of Emerging Technology at InComm. "Leveraging Gemalto's secure provisioning for retailers and prepaid product providers transitioning into the mobile arena combined with InComm's open loop prepaid cards, puts us in a strong position to make the prepaid experience more secure, convenient and customized for consumers."*

<sup>1</sup> <https://www.partnersinprepaid.com/pdf/a-look-at-the-potential-for-global-prepaid-growth-by-2017.pdf>

### About InComm

Leveraging deep integrations into retailers' point-of-sale systems, InComm provides connectivity to a variety of service providers that allow consumers to conduct everyday business at more than 450,000 points of retail distribution worldwide. Whether those consumers are activating prepaid products, paying bills, enjoying real-time discounts through a membership card, purchasing digital goods in-store or adding funds to an online account, InComm is there to provide unique gift-gifting opportunities, cater to on-the-go shoppers, deliver added value through loyalty programs and serve cash-based consumers. With 186 global patents, InComm is headquartered in Atlanta with a presence in over 30 countries in North and South America, Europe and the Asia-Pacific region. Learn more at [www.incomm.com](http://www.incomm.com) or connect with us on [www.twitter.com/incomm](https://twitter.com/incomm), [www.facebook.com/incomm](https://www.facebook.com/incomm), [www.linkedin.com/incomm](https://www.linkedin.com/incomm) or [www.incomm.com/blog](http://www.incomm.com/blog).

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## About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in digital security, with 2014 annual revenues of €2.5 billion and blue-chip customers in over 180 countries.

Gemalto helps people trust one another in an increasingly connected digital world. Billions of people want better lifestyles, smarter living environments, and the freedom to communicate, shop, travel, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. In this fast moving mobile and digital environment, we enable companies and administrations to offer a wide range of trusted and convenient services by securing financial transactions, mobile services, public and private clouds, eHealthcare systems, access to eGovernment services, the Internet and internet-of-things and transport ticketing systems.

Gemalto's unique technology portfolio - from advanced cryptographic software embedded in a variety of familiar objects, to highly robust and scalable back-office platforms for authentication, encryption and digital credential management - is delivered by our world-class service teams. Our 14,000 employees operate out of 99 offices, 34 personalization and data centers, and 24 research and software development centers located in 46 countries.

For more information visit [www.gemalto.com](http://www.gemalto.com), [www.justaskgemalto.com](http://www.justaskgemalto.com), [blog.gemalto.com](http://blog.gemalto.com), or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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