

INSIDE Secure strengthens its Supervisory Board with the appointment of Joëlle Toledano

Aix-en-Provence (France), 2 July 2012 – INSIDE Secure (NYSE Euronext Paris FR0010291245 – INSD.PA), a leader in semiconductor solutions for secure transactions and digital identity, is strengthening its Supervisory Board with the appointment of Joëlle Toledano as an independent member.

This appointment was approved by INSIDE Secure's shareholders at the General Meeting held on Friday 29 June 2012. The appointment is effective for a term of 3 years from 29 June.

With a PhD in mathematics and a PhD in economic science, Joëlle Toledano has pursued an academic career in parallel to a business career. She started out as a research officer at the French national research centre CNRS, before lecturing in economics at the University of Rouen (France).

At the same time, she held various management positions in IT and telecom industries. She was deputy CEO of Alcatel TITN and Alcatel-Answare from 1987 to 1989, then CEO of CCMC Ressources Humaines. Subsequently, she joined La Poste group's strategy division in 1993, before going on to become its director of European and national regulations in 2001.

As a professor at the SUPELEC University in Paris from 2005, Joëlle Toledano was a member of the *Autorité de régulation des communications électroniques et des postes* (ARCEP, French digital communications and postal sector regulator) from 2005 until year-end 2011.

Commenting on this appointment, Rémy de Tonnac, CEO of INSIDE Secure, declared: "We are delighted to welcome Joëlle Toledano as a new member of our Supervisory Board. She will provide INSIDE Secure with the benefit of her experience in institutional relationship and her deep knowledge of the telecom and digital services industries, which, in a fast-moving technological environment, will represent a invaluable strength for our group."

INSIDE Secure's Supervisory Board now includes eight members, five of whom are considered as independent under the AFEP-MEDEF corporate governance code for French listed companies, as updated in April 2010.

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About INSIDE Secure

INSIDE Secure (NYSE Euronext Paris FR0010291245 – INSD.PA), is a leading designer, developer and supplier of semiconductors, embedded software and platforms for secure transactions and digital security. INSIDE mobile NFC, secure payment and digital security products provide security for a wide range of information processing, storage and transmission applications. The company's customers are found in a wide range of markets including mobile payment, identification documents, access control, transit, electronic device manufacturing, pay television and mobile service operators. For more information, visit www.insidesecure.com